



## **PRESS RELEASE**

### **CAMPAGNOLO NEUTRON CARBON: A DÉBUT IN FORMULA 1 STYLE**

***Created exclusively for the BMW F1 bicycle,  
the Neutron Carbon wheels shall soon become part  
of the Campagnolo collection.***

Vicenza, May 13 2004 – **Campagnolo's Neutron Carbon** wheels made their first appearance last year on **BMW's F1 road bikes**. These bikes - of which only 100 examples were produced - form part of a select and limited bicycle series bearing the official BMW F1 graphics and colours, created by the famous German luxury car manufacturer for its Lifestyle collection. Campagnolo, asked to fit these bicycles with Record groupsets, was also commissioned to create an exclusive wheel product. This collaboration eventually gave birth to Campagnolo's **Neutron Carbon: a Neutron rim in aluminium coupled with a Hyperon hub in structural carbon.**

The Neutron Carbon wheels present the same valued qualities of their aluminium counterparts, yet have the additional aesthetical and functional bonuses that only a structural carbon hub can give.

The Neutron Carbon wheels were designed with two objectives in mind: hard climbs and long rides. The wheels are **very light and reactive, weighing 1500 g a pair**, and are ideal for the sudden changes in rhythm when climbing. The polygonal section profile, coupled with Ultralinear spoking geometry, produces a laterally rigid wheel that yields the utmost during rapid bursts, whilst being vertically soft to absorb ground vibrations and roughness.

The structural carbon hub has a variable cross-section and is manufactured in-house in the Campagnolo's *Unità Compositi*. **The aesthetical impact** is amazing, the **overall weight is around 80 g lower** when compared to aluminium models and the **life span is greater** thanks to the intrinsic qualities of composite materials.

The Neutron Carbon wheels will **be available as of September** in the Clincher tyre version only with either a Campagnolo-compatible or HG-compatible freewheel body.

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